

**DOUGLAS DOLFIN SWIM TEAM  
ANNUAL AD CAMPAIGN**

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**What do you get for your swim team sponsorship?**

**The Douglas Dolphins are a 501©(3) public charity, and all donations are deductible for Federal tax purposes as permitted by law.**

**See separate page of guidelines for ad and logo artwork.**

**Lifetime Lane Sponsorship: Please contact us to discuss specifics.**

Includes permanent custom placards on 3 sides of starting block, plus hanging lane tag with your name/logo, plus regular **Platinum Medal** sponsorship benefits through the next calendar year. **Lane 2 and Lane 4 are currently available.** The blocks are on public display at the swim center most days of the year, and during all home meets.

**Platinum Medal Sponsor-\$1000:**

Our monthly newsletter, via email  
Your business logo in the newsletter  
Full page advertisement in all home meet programs (3 meets per year)  
Your logo prominent on our team banner that appears at all home meets  
Web site link on the club website, [www.ddst.org](http://www.ddst.org)  
8x10 team picture

**Gold Medal Sponsor-\$300:**

Our monthly newsletter via email  
Your business logo in the newsletter  
1/2 page advertisement in all home meet programs (3 meets per year)  
Your logo prominent on our team banner that appears at all home meets  
Web site link on the club website, [www.ddst.org](http://www.ddst.org)  
5x7 team picture

**Silver Medal Sponsor-\$100:**

Our monthly newsletter via email  
Your business logo in the newsletter  
1/4 page advertisement in all home meet programs (3 meets per year)  
Business name on our team banner that appears at all home meets  
Website link on the club website, [www.ddst.org](http://www.ddst.org)

**Bronze Medal Sponsor-\$25:**

1/8 page-Business card advertisement in all home meet programs (3 meets per year)  
Business name on team banner and in newsletter (space permitting)

**We will be running an ad in the Record Courier thanking all sponsors by name!**

**Sponsorships are welcome any time during the year, but must be received by July 18** to guarantee inclusion in this year's High Country Meet team banner and meet program. For questions regarding any sponsorship level, contact: [fundraising@ddst.org](mailto:fundraising@ddst.org) or Birgit Widegren at 775-901-1847

Swimmer Name: \_\_\_\_\_

## DOUGLAS DOLFIN SWIM TEAM SPONSORSHIP ORDER FORM

**GOOD NEWS! – You may now visit [www.ddst.org](http://www.ddst.org) to choose a swimmer and complete a sponsorship online. Otherwise, please complete this form. Ads and logo artwork must still be emailed to [fundraising@ddst.org](mailto:fundraising@ddst.org) or [bmwinnv@gmail.com](mailto:bmwinnv@gmail.com) or attached to this form.**

**Please circle level of sponsorship:**

Lifetime Lane Sponsor: \$1,500 – permanent Starting Block placards; Platinum benefits

Platinum medal Sponsor - \$1000 -Full page ad; banner, newsletter & web logo

Gold Medal Sponsor - \$300 -Half page ad; banner, newsletter & web logo

Silver Medal Sponsor - \$100 -Quarter page ad; newsletter & web logo

Bronze Medal Sponsor - \$25 – Business card size ad (2 x 3.5 inch)

**See separate page of guidelines for ad and logo artwork**

Sponsors, please send any and all ad artwork or logos to [fundraising@ddst.org](mailto:fundraising@ddst.org) or [bmwinnv@gmail.com](mailto:bmwinnv@gmail.com) or you may attach your business card or other artwork here for scanning.

Sponsors with no business card and family sponsors fill in blanks below:

Name \_\_\_\_\_

Special promo or slogan \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad to read: \_\_\_\_\_

Sample of a \$25 Business Card Ad:

**Jack Stevens, M.D.**  
Board Certified – American  
Board of Otolaryngology  
\*Adults and Children  
\*Ear, Nose and Throat  
\*Head & Neck Surgery  
(775) 267-9151  
1589 Saratoga Ct, Suite 2,  
Minden

Sample of a \$25 Family Sponsorship:

Go Dolphins! – We are  
cheering you on to swim your  
best.  
  
Kira's Grandparents– Ray  
and Gennie Fredrick

Amount Collected \$ \_\_\_\_\_

Signature of Sponsor \_\_\_\_\_

# **GUIDELINES FOR AD AND LOGO ART WORK**

Sponsor ads are welcome any time during the year, **but should be received by July 18 to guarantee inclusion in this year's High Country Meet banner and printed program.**

**Written messages and/or family names** with no art work are welcome, and will be formatted as we think best unless you provide specific samples or instructions.

**Returning sponsors:** we will re-use your previous art work unless you submit new art work. **If you are changing sponsor levels,** your ad dimensions will change (see below).

**New art work:** electronic submission preferred (fundraisng@ddst.org)

Prefer high quality JPEG or TIFF format; can work with most other formats too.

Will also scan clean paper copy – results not guaranteed. Submit paper copy to the family you are sponsoring, or contact the email above.

**Logos will appear in color** in newsletters and on our web site (and on team banner when applicable).

Logo dimension for best visibility should be about 3:2 (width:height), but we can work with any dimension.

Logos will be re-sized to maximum 720 px (2.4 in) wide for newsletter display and maximum 146 px (1.2 inch) wide for web display.

Web logos will be linked to your web site **if you provide your web address (URL).**

**Ads will appear in grayscale** in swim meet programs.

Ad space sizes are as follows:

**Full page (\$1,000 Platinum):** 7.5 inches wide X 10.0 inches high (2250 x 3000 px)

**Half page (\$300 Gold):** 7.5 inches wide X 4.75 inches high (2250 x 1425 px)

**Quarter page (\$100 Silver):** 3.5 inches wide X 4.75 inches high (1050 x 1425 px) OR 7.5 in wide X 2.0 inches high (2250 x 600 px)

**Eighth page Business Card (\$25 Bronze):** 3.5 inches wide X 2.0 inches high (1050 x 600 px)

**DDST reserves the right to refuse and refund certain sponsorships, including but not limited to tobacco, alcohol and energy drink products. Please direct inquiries to the contact email above if you are unsure.**

**Douglas Dolphins Swim Team**  
**2012-2013 ACCOMPLISHMENTS**

**Dear sponsor:**

**Q: WHAT DOES YOUR SUPPORT OF DDST ACCOMPLISH?**

**A:** Thanks to the help of generous sponsors like you, the Douglas Dolphins Swim Team had a very successful 2012-2013 season. Among our many activities we:

1. Directly involved about **130 youth ages 5-19** – some via scholarships – in Carson Valley's only nationally-accredited USA Swimming program.
2. Imparted **life-long skills and benefits** to all participants such as fitness, sportsmanship, water safety, teamwork, time management, physical and mental discipline, scholarship, and competitive swimming techniques.
3. Hosted **three large 3-day swim meets** and several smaller competitions, bringing about 1000 competitive swimmers and their families to our community from all over northern Nevada and California.
4. Brought 36 Dolphins athletes to **Nevada State Swimming Championships**, with one Dolphin taking 5 individual State titles, and 19 top-8 finishes among 8 athletes.
5. Took 10 Dolphins athletes to **Pacific Zone All-stars**, 7 to **Junior Olympic Championships**, 4 to **Far Western Championships**, 8 to **Husky Invitational Senior Championships**, 4 to **Pacific Swimming Senior Championships**, and 1 to **CA-NV Sectional Championships** -- among several additional qualifiers.
6. Ten individual and 16 additional relay swimmers **broke Carson Valley swimming records 99 times** in various age-groups and events, some going back at least 17 years. Of 379 possible records, 67 (18%) are now from the 2012-2013 season.
7. Two individual and four relay swimmers clocked multiple **top-10 Pacific Swimming performances** for their ages (some as high as top 3), and one overall **top-25 Senior performance** (a Dolphins first), among over 20,000 Pacific Swimming athletes.
8. Two Dolphins qualified for and competed at **short-course Junior National Championships** (a Dolphins first), and one Dolphin was accepted to the **USA Swimming Scholastic All-American Team**.
9. Dolphins athletes helped the 2013 **Douglas High School Tigers** swimming & diving team to another Northern Nevada Regional Championship title and undefeated season, with 3 Regional Champions in 6 events, and one State Champion.
10. Two Dolphins athletes were selected to compete at the **North American Challenge Cup Championship** in Washington, and brought home individual and relay gold.
11. Positioned some of our top graduating Seniors for **college scholarship support**.

**Please help us to continue, and build upon, these successes for the youth of our community in 2014-2015! Thank you for your support.**

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