

# **DOUGLAS DOLFIN SWIM TEAM**

## **ANNUAL AD CAMPAIGN**

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### **What do you get for your swim team sponsorship?**

#### Platinum Medal Sponsor - \$1000+

The Monthly Newsletter - Via e-mail

Your business logo in the newsletter

Full-page advertisement in all home meet programs (3-meets a year)

Your logo on our team banner - banners will appear at all home meets

Web site link on the club website

8 x 10 Team picture

#### Gold Medal Sponsor - \$300

The Monthly Newsletter - Via e-mail

Your business logo in the newsletter

½ page advertisement in all home meet programs (3-meets a year)

Your logo on our team banner - banners will appear at all home meets

Web site link on the club website

5 x 7 Team picture

#### Silver Medal Sponsor - \$100

The Monthly Newsletter - Via e-mail

¼ page advertisement in all home meet programs (3-meets a year)

Business name on our team banner - banners will appear at home meets

#### Bronze Medal Sponsor - \$25

Business card advertisement in all home meet programs (3-meets a year)

The Douglas Dolphins sponsorship year runs June through May. The Douglas Dolphins are a non-profit organization. Your donation is fully tax deductible. To become a team sponsor, or for questions, contact Kathy Chappell 267-5284 or [kchappell@clearwire.net](mailto:kchappell@clearwire.net).

**Douglas Dolphins Swim Team**  
**2008-2009 ACCOMPLISHMENTS**

**Dear sponsor:**

**Q: WHAT DOES YOUR SUPPORT OF DDST ACCOMPLISH?**

**A:** Thanks to the help of generous sponsors like you, the Douglas Dolphins Swim Team had a very successful 2008-2009 season. Among our many activities we:

1. Directly involved **140 youth ages 5-18** from our local community – some via scholarships – in Carson Valley’s only nationally-accredited USA Swimming program.
2. Imparted **life-long skills and benefits** to all participants, such as fitness, sportsmanship, water safety, teamwork, time management, physical and mental discipline, scholarship, and competitive swimming techniques.
3. Hosted **three large 2-3-day swim meets**, including High Country League Championships, and several smaller competitions, bringing 1000 competitive swimmers and their families to our community from all over northern Nevada and California.
4. Sent 26 Dolphins athletes to **Nevada State Championships** where we placed 2<sup>nd</sup> among northern Nevada teams and had several individual finalists.
5. Qualified 16 Dolphins athletes for **Junior Olympic Championships**, 8 athletes for **Far Western Championships**, 5 athletes for **Senior Championships**, and 1 athlete for **national Sectional competition**.
6. Three athletes clocked **top-25 Pacific Swimming age-group performances**, among thousands of Pacific Swimming athletes.
7. Sent 2 coaches to ASCA World Clinic for continuing education and development.
8. Positioned some of our top graduating Seniors for college scholarship support.

Please help us to continue, and build upon, these successes for the youth of our community in 2009-2010! Thank you for your support.

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Swimmer Name: \_\_\_\_\_



## Douglas Dolphin Swim Team Sponsorship

Please check level of sponsorship:

Platinum Medal Sponsor - \$1,000 - Ad size Full Page,

Gold Medal Sponsor - \$300 - Ad size Half Page,

Silver Medal Sponsor - \$100 - Ad size Quarter Page,

Bronze Medal Sponsor - \$25 - Ad size Business Card, 2" x 3 1/2"

Businesses, please attach your business card so we can scan it. Larger ads please email all copy, artwork and logo to Jim Morefield at [jdmore@charter.net](mailto:jdmore@charter.net)

Businesses with no business card & family sponsors fill in blanks below:

Name \_\_\_\_\_

Special promo or slogan: \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad to read:  
\_\_\_\_\_  
\_\_\_\_\_

Sample of a \$25 Business Card Ad :

<p style="text-align: center;"><b>Jack Stevens, M.D.</b>  Board Certified - American Board of Otolaryngology  *Adults &amp; Children  *Ear, Nose &amp; Throat  *Head &amp; Neck Surgery  (775) 267-9151  1589 Saratoga Ct, Suite 2, Minden</p>
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Sample of a \$25 Family Sponsorship:

<p style="text-align: center;"><b>Go Dolphins ! - We are cheering you on to swim your best.</b></p> <p style="text-align: center;">Kira's Grandparents - Ray and Gennie Frederick</p>
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Amount Collected \$ \_\_\_\_\_

Signature of Sponsor \_\_\_\_\_