What do you get for your swim team sponsorship?

The Douglas Dolfins are a 501©(3) public charity, and all donations are deductible for Federal tax purposes as permitted by law.

See separate page of guidelines for ad and logo artwork.

Lifetime Lane Sponsorship: Please contact us to discuss specifics.

Includes permanent custom placards on 3 sides of starting block, plus hanging lane tag with your name/logo, plus regular Platinum Medal sponsorship benefits through the next calendar year. Lane 2 and Lane 4 are currently available. The blocks are on public display at the swim center most days of the year, and during all home meets.

Platinum Medal Sponsor-$1000:
Our monthly newsletter, via email
Your business logo in the newsletter
Full page advertisement in all home meet programs (3 meets per year)
Your logo prominent on our team banner that appears at all home meets
Web site link on the club website, www.ddst.org
8x10 team picture

Gold Medal Sponsor-$300:
Our monthly newsletter via email
Your business logo in the newsletter
1/2 page advertisement in all home meet programs (3 meets per year)
Your logo prominent on our team banner that appears at all home meets
Web site link on the club website, www.ddst.org
5x7 team picture

Silver Medal Sponsor-$100:
Our monthly newsletter via email
Your business logo in the newsletter
1/4 page advertisement in all home meet programs (3 meets per year)
Business name on our team banner that appears at all home meets
Website link on the club website, www.ddst.org

Bronze Medal Sponsor-$25:
1/8 page-Business card advertisement in all home meet programs (3 meets per year)
Business name on team banner and in newsletter (space permitting)

We will be running an ad in the Record Courier thanking all sponsors by name!

Sponsorships are welcome any time during the year, but must be received by July 18 to guarantee inclusion in this year’s High Country Meet team banner and meet program. For questions regarding any sponsorship level, contact: fundraising@ddst.org or Birgit Widegren at 775-901-1847
DOUGLAS DOLFIN SWIM TEAM SPONSORSHIP ORDER FORM

GOOD NEWS! – You may now visit www.ddst.org to choose a swimmer and complete a sponsorship online. Otherwise, please complete this form. Ads and logo artwork must still be emailed to fundraising@ddst.org or bmwinnv@gmail.com or attached to this form.

Please circle level of sponsorship:
- Lifetime Lane Sponsor: $1,500 – permanent Starting Block placards; Platinum benefits
- Platinum medal Sponsor - $1,000 - Full page ad; banner, newsletter & web logo
- Gold Medal Sponsor - $300 - Half page ad; banner, newsletter & web logo
- Silver Medal Sponsor - $100 - Quarter page ad; newsletter & web logo
- Bronze Medal Sponsor - $25 – Business card size ad (2 x 3.5 inch)

See separate page of guidelines for ad and logo artwork

Sponsors, please send any and all ad artwork or logos to fundraising@ddst.org or bmwinnv@gmail.com or you may attach your business card or other artwork here for scanning.

Sponsors with no business card and family sponsors fill in blanks below:
- Name _________________________________________________________________
- Special promo or slogan___________________________________________________
- Phone__________________________________________________________________
- Email__________________________________________________________________
- Ad to read:______________________________________________________________

Sample of a $25 Business Card Ad:

Jack Stevens, M.D.
Board Certified – American Board of Otolaryngology
*Adults and Children
*Ear, Nose and Throat
*Head & Neck Surgery
(775) 267-9151
1589 Saratoga Ct, Suite 2, Minden

Sample of a $25 Family Sponsorship:

Go Dolphins! – We are cheering you on to swim your best.

Kira’s Grandparents– Ray and Gennie Fredrick

Amount Collected $____________________________
Signature of Sponsor _______________________________________
GUIDELINES FOR AD AND LOGO ART WORK

Sponsor ads are welcome any time during the year, but should be received by July 18 to guarantee inclusion in this year’s High Country Meet banner and printed program.

Written messages and/or family names with no art work are welcome, and will be formatted as we think best unless you provide specific samples or instructions.

Returning sponsors: we will re-use your previous art work unless you submit new art work. If you are changing sponsor levels, your ad dimensions will change (see below).

New art work: electronic submission preferred (fundraisising@ddst.org)

Prefer high quality JPEG or TIFF format; can work with most other formats too.

Will also scan clean paper copy – results not guaranteed. Submit paper copy to the family you are sponsoring, or contact the email above.

Logos will appear in color in newsletters and on our web site (and on team banner when applicable).

Logo dimension for best visibility should be about 3:2 (width:height), but we can work with any dimension.

Logos will be re-sized to maximum 720 px (2.4 in) wide for newsletter display and maximum 146 px (1.2 inch) wide for web display.

Web logos will be linked to your web site if you provide your web address (URL).

Ads will appear in grayscale in swim meet programs.

Ad space sizes are as follows:

**Full page ($1,000 Platinum):** 7.5 inches wide X 10.0 inches high (2250 x 3000 px)

**Half page ($300 Gold):** 7.5 inches wide X 4.75 inches high (2250 x 1425 px)

**Quarter page ($100 Silver):** 3.5 inches wide X 4.75 inches high (1050 x 1425 px) OR 7.5 inches wide X 2.0 inches high (2250 x 600 px)

**Eighth page Business Card ($25 Bronze):** 3.5 inches wide X 2.0 inches high (1050 x 600 px)

DDST reserves the right to refuse and refund certain sponsorships, including but not limited to tobacco, alcohol and energy drink products. Please direct inquiries to the contact email above if you are unsure.
Dear sponsor:

Q: WHAT DOES YOUR SUPPORT OF DDST ACCOMPLISH?

A: Thanks to the help of generous sponsors like you, the Douglas Dolfins Swim Team had a very successful 2012-2013 season. Among our many activities we:

1. Directly involved about 130 youth ages 5-19 – some via scholarships – in Carson Valley’s only nationally-accredited USA Swimming program.

2. Imparted life-long skills and benefits to all participants such as fitness, sportsmanship, water safety, teamwork, time management, physical and mental discipline, scholarship, and competitive swimming techniques.

3. Hosted three large 3-day swim meets and several smaller competitions, bringing about 1000 competitive swimmers and their families to our community from all over northern Nevada and California.

4. Brought 36 Dolfins athletes to Nevada State Swimming Championships, with one Dolfin taking 5 individual State titles, and 19 top-8 finishes among 8 athletes.

5. Took 10 Dolfins athletes to Pacific Zone All-stars, 7 to Junior Olympic Championships, 4 to Far Western Championships, 8 to Husky Invitational Senior Championships, 4 to Pacific Swimming Senior Championships, and 1 to CA-NV Sectional Championships -- among several additional qualifiers.

6. Ten individual and 16 additional relay swimmers broke Carson Valley swimming records 99 times in various age-groups and events, some going back at least 17 years. Of 379 possible records, 67 (18%) are now from the 2012-2013 season.

7. Two individual and four relay swimmers clocked multiple top-10 Pacific Swimming performances for their ages (some as high as top 3), and one overall top-25 Senior performance (a Dolfins first), among over 20,000 Pacific Swimming athletes.

8. Two Dolfins qualified for and competed at short-course Junior National Championships (a Dolfins first), and one Dolfin was accepted to the USA Swimming Scholastic All-American Team.

9. Dolfins athletes helped the 2013 Douglas High School Tigers swimming & diving team to another Northern Nevada Regional Championship title and undefeated season, with 3 Regional Champions in 6 events, and one State Champion.

10. Two Dolfins athletes were selected to compete at the North American Challenge Cup Championship in Washington, and brought home individual and relay gold.

11. Positioned some of our top graduating Seniors for college scholarship support.

Please help us to continue, and build upon, these successes for the youth of our community in 2014-2015! Thank you for your support.